



LASER-FOCUSED

Owner/Manager Robin Wilcox at Lazer Kraze in Western Row Center

Lazer Kraze in Toeppen Company's Western Row Center is unlike any other space. It's tri-level arena is one of just nine in the country and it is the largest and newest laser tag facility in the region. The location next to the King's Island Amusement Park doesn't hurt either.

Robin Wilcox, owner/manager of Lazer Kraze, wanted an ideal spot to attract her target market of families looking for fun. She also wanted to focus on major corporations seeking team building activities.

"The immediate access to I-71 is great," says Robin, "but the real advantage of being in a Toeppen building is the Toeppen staff's open-mindedness. Our project wasn't doing just drywall and carpet!"

To achieve the three story effect and meet building code clearances, there was only one way for them to go -- down -- about an extra 3 feet. Robin appreciated Toeppen's flexibility in making it happen.

If you'd like to be more "laser-focused" about your market and the location of your business or office, consider a Toeppen property. Call today - they'll raise the roof or even lower the floor to help you focus!

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