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## **Trade Area**

Surrounded by diverse national retailers like Home Depot, Tractor Supply Company, Staples, and Cracker Barrel, Harrison Retail Center in Harrison, Ohio is the exclusive regional shopping area in the I-74 corridor. It's a gateway to the west connecting Cincinnati to Indianapolis that makes Harrison an attractive option for new residential, retail, and industrial development.

Demographics	1 Mile	3 Mile	10 Mile	15 Mile
Population	5,472	17,092	99,243	461,076
Average Household Income	\$62,296	\$65,374	\$80,648	\$67,621
Traffic Count on New Haven Road & I-74				41,300 VPD
Traffic Count on New Haven Road & Bigg's Boulevard				15,000 VPD